

# Storyteller. Problem Solver. Nerd.

Seeking Your Next Co-Pilot? As a Director at the intersection of concept, design, and technology, I thrive on efficiency to achieve success. Within each of these areas, I am passionate about both learning from and directing the talent I work with, fostering an environment of growth and excellence in every project.

## Clients

- Mars Wrigley (M&M's, Snickers, Twix, Orbit, Royal Canin, Pedigree)
- Apple
- MasterLock
- Northwestern Medicine
- The Milwaukee Bucks
- Dry Dock Brewing
- Lockheed Martin
- Drupal
- Nike

## Skills

- Leadership
- Strategic Thinking
- Client Partnership
- Collaboration
- Project Management
- Self - Educate
  
- Adobe Suite (Illustrator, Photoshop, After Effects)
- Figma
- Miro
- Celtra
- Clinch

## Education

**MIAD** (The Milwaukee Institute of Art & Design)  
Aug 2009 - May 2013

**Academy of Fine Arts**  
Warsaw, Poland  
Aug 2011 - Dec 2011

## Experience

2022 - Present

### *Group Creative Engineering Director*

#### **Critical Mass - Remote (Chicago, IL)**

- Global Leader - Teams across Canada, US, Costa Rica, England & India
- Tech & Client Partner - Main client and vendor contact for creative automation
- Design at Scale - Increase in asset output with expedited timelines & budgets

2017 - 2022

### *Digital/UI Director*

#### **Laughlin Constable - Milwaukee, WI & Chicago, IL**

- Department Lead - Oversaw all digital work across both offices
- Creative Bridge - Helped with communications between Creative & Development
- Process - Improved team structure and day-to-day workflow

#### **Assoc. Director - 2019 - 2021**

- Web Design - Desktop and Mobile designer
- Digital Branding - Established brand guidelines for the digital landscape

#### **Sr. Art Director - 2017 - 2019**

- Campaign Direction - Social, Broadcast & on-set Art Direction
- New Business - Apart of multiple new business wins for B2B & B2C

2013 - 2017

### *Digital Art Director*

#### **Faction Media & 9th Wonder (Carbon8) - Denver, CO**

- Web Design - UI/UX design for small businesses and Fortune 500 companies
- Branding - Logo and brand redesigns